



# Marketing & Business Support Course

Cost: £500

**BLACK OUT**

# **Social Media Marketing**

## **Content:**

- **Instagram for beginners**
- **Facebook for beginners**
- **Hashtags**
- **Captions**
- **Stories**
- **Optimal posting times**
- **Chat GPT training**

## **Content:**

- **Reels training**
- **TikTok**
- **CapCut practical training**
- **Trending sounds**
- **Photography room use**
- **Music copyright**
- **Different targeting on  
different apps explained**
- **Examples of reels/photos**

# **Videography**



# **General Sales & Bookings**

## **Content:**

- **Booking system training**
- **Quotes**
- **Unusual FAQs**
- **Upselling + communication**
- **Offers, comps, and other special promo**
- **Practical training**
- **Examples of good sales tactics**

# Finance

**At Blackout, we are committed to helping tattoo artists achieve their goals and reach more audiences. That's why we offer a wide range of finance options to help you cover the costs of this course. Reach out to our team to find out more.**

